

## **FOUNDATION FOR INNOVATION AND TECHNOLOGY TRANSFER (FITT)**

Expression of Interest (EOI) for production of a short film on FITT

Ref No: FT/06/02/0475

Dated: 6<sup>th</sup> June, 2018

### **1. Scope of Work**

FITT, the industrial interface organization at IIT Delhi invites proposals from filmmakers for making a short film on: FITT. This film is primarily meant for Government departments, industry associations, corporate partner and delegations visiting FITT. It has to be made in English. Other languages if any used in the film will require English subtitles. The successful bidder will be given the work related to production of the short film in HD format for about 3 minutes (full version).

EOI must contain following:

- (i) A self-attested covering page on company's letter head, having full contact details and address including email and list of enclosures.
- (ii) Indicate eligibility criteria mentioned in (para 2) under which they seek to be qualified.
- (iii) Title/Theme of the film
- (iv) Project synopsis (300 words)
- (v) Project objectives: Bullet points of what your project is trying to achieve; who all are the target audience and how the message of the film is expected to connect with the audience
- (vi) Project Description: Detail the storyline, explain who are the characters, and the questions and topics the film will explore and how this will unfold.
- (vii) Project methodology : Describe your vision and creative approach for the film. A flow chart would be appreciated. Description should include the detailed visual treatment.
- (viii) Why do you think your project is well suited to FITT, IIT Delhi?
- (ix) Total Project Cost with details under all the heads of expenditure.
- (x) Links to YouTube or Other video sharing websites of last two films undertaken by the film maker as per eligibility criteria ( mentioned below)
- (xi) Profile of the film maker

2. Eligibility criteria: Filmmakers desirous of sending their proposals should fulfill the following criteria:

- (a) Made a short film earlier (Copy of the film to be provided on request or mention links to YouTube or Other video sharing websites in EOI)
- (b) or won a National Films award (presented by Directorate of Film Festivals, Ministry of Information & Broadcasting, Government of India) for any film produced/directed earlier
- (c) or Made a film earlier for FITT, IIT Delhi or any educational institution. (Copy of film to be provided on request or share links).

### 3. Terms and Conditions:

- (i) Mere submission of EOI, shall not confer any right whatsoever on the submitting entity.
- (ii) The EOI shall remain valid for a period of 15 days from the date of publication of EOI.
- (iii) It shall be obligatory on part of the submitting entity to furnish any further information as may be sought by FITT.
- (iv) Every page of EOI must be self-attested by bidder.
- (v) Neither the issue of this invitation for EOI nor any part of its contents is to be taken as any form of commitment or acknowledgement on part of FITT to proceed with any EOI or any entity and FITT reserves the rights to annul or terminate the process or reject any EOI at anytime or stage without assigning any reason.

4. Submission: Eligible filmmakers may please submit their proposal clearly mentioning the name, address, Email and mobile phone number of the bidder/authorized representative. All documents as per EOI are required to be sent to: [uaswal@gmail.com](mailto:uaswal@gmail.com) . The subject line of the mail should be kept as: PROPOSAL FOR PRODUCTION OF A SHORT FILM ON FITT. The last date and time for submission of proposals is 13th June 2018, by 1730 hrs.

5. Evaluation procedure: Proposals received from filmmakers will be examined by a Committee of FITT. Film makers whose proposals are found acceptable will be invited to give a PowerPoint presentation of about 10 Minutes of the proposal. On the basis of proposal, budget and Power Point presentation, the FITT's internal Committee will recommend the most suitable proposal for acceptance of the competent authority. Successful filmmaker will be informed of the decision. Selected filmmaker will be required to sign an agreement with FITT. All expenditure in making and completing the film should be included in the final cost projected or agreed.

6. Shortlisted filmmakers will be invited to FITT, IIT Delhi for interview between June 16<sup>th</sup> to 19<sup>th</sup> June, 2018.

7. Successful filmmaker will be intimated of the decision via mail by 21<sup>st</sup> or 22<sup>nd</sup> June, 2018.